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LIEBHERR EXPANDS SIDE-BY-SIDE BUILT-IN PRODUCT LINE
Liebherr Adds Full Refrigerator with BioFresh & Full Freezer

Burlington, ON: Liebherr's latest side-by-side refrigerator, the SBS 24I3 and its stainless steel counterpart, the SBS 243, are Liebherr's next built-in offering to give designers another feature-packed option for the custom kitchen. The SBS 24I3/243 provides choice in finish (unlimited options in custom overlay or stainless steel) and in location (side-by-side or in separate parts of the kitchen) all while offering premium features such as energy efficient LED lighting, SoftSystem door closing technology and Liebherr's patented BioFresh system.

"We're adding to our product line by strategically answering the question 'what if?'" explains Thorsten Platt, Vice President of Liebherr North America. "What if a family needs more freezer space than a bottom mount offers? What if an eco-kitchen reno also requires large capacity refrigeration and freezing? What if a designer wants to place refrigeration in different areas of the kitchen? This new 48" product is the answer," states Platt.

Comprised of two separate 24" towers with seamless doors, the custom overlay option allows any cabinet surface – from high gloss to exotic wood to traditional styling - to provide the fridge facing. Alternatively, the doors can be stainless steel for Liebherr's trademark European look. The full freezer tower (FI/F 1051) is outfitted with transparent drawers and an automatic IceMaker, and the full refrigeration tower (RB/RBI 1410) has flexible shelving and new BioFresh safes that preserve produce, meats and dairy products up to three times longer by using the perfect combination of temperature and humidity. And, as with all Liebherr refrigeration, both 24" towers are ENERGY STAR® rated.

Here is the complete list of impressive performance features:

- 22 cu feet of storage capacity with clever layout to maximum space
- Energy efficient LED lighting in refrigerator and freezer
- Precise, touch-control system for three distinct temperature zones
- Foldable glass shelf and gallon holder for large containers
- VarioBox storage that can go from fridge to table
- Flexible bottle storage on top of BioFresh compartment
- Automatic IceMaker with advanced water filtration system
- SoftSystem for a gentle closing of doors even when doors are fully loaded
- Cabinet depth dimension so refrigerator sits flush with surroundings
- Meets and exceeds ENERGY STAR® guidelines.

“We’re positive that the design community will see the possibilities for this product in their own custom designs,” adds Platt. The SBS 24I3/243 is currently in production and will be available in early summer, 2009. Contact Leanne Newman for further information and high-resolution lifestyle and product images.

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Driven by innovation and characterized by sophisticated, fresh design, Germany-based Liebherr Corporation brings the best of Europe to the refrigeration category in North America. As the worldwide leader in environmentally responsible refrigeration, Liebherr provides outstanding built-in, freestanding, and fully integrated refrigeration and wine storage units.

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